Best Database Design Consultancy – Germany & Database Consultant of the Year 2017 - Germany

## Michael Heider GmbH

Michael Heider GmbH is an innovative database design consultancy based in Berlin, Germany. We caught up with Michael himself to learn more about the firm and explore the secrets behind its success.



Michael Heider
GmbH provides a
range of database
design and support
services to clients

based across Europe, working hard to ensure excellence for them, as Michael highlights.



"As a principal database development company, at Michael Heider GmbH the relationship with our customers starts as a guidance for an existing or a still-to-be-developed database, but soon becomes

a consulting for business processes and business success. Our clientele consists of the small to mid-tier business companies based all over Europe. Our collaborative nature means that we can leverage the knowledge of our network as well as ourselves, ensuring excellence for our clients. As a proponent of the "Nachfrage-Sog-System", an innovative enquiry-suction-system, we constantly focus on the benefit our customers will gain from them when we are developing our solutions.

"Our main goal is to develop an individual database system which helps the customer to maintain their task and to focus on the human side of their business while the database takes care of the involved data and the business processes. With the database system FileMaker® we have a great rapid development tool which brings a broad toolbox of possibilities to integrate other

tools and services within the database project."

Currently, the development of FileMaker databases is the firm's core service. Looking to the future, Michael foresees greater innovations in this section, and therefore greater prospects, as he proudly concludes.

"FileMaker is now focusing on data-integration, network services and mobile apps. As such, moving forward we will get a broader access to datasources and web services within the internet and can bring the results to the desktops and the mobile devices of our customers. This programme brings as a rapid development tool, easy and quick working results. You can also effectively prototype for bigger projects. In both cases it is important to keep up with the new and upcoming technologies to get the best result, and this will be our ongoing focus moving forward."

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